



FOR IMMEDIATE RELEASE

GNFCC BOLD Committee Honors Outstanding Companies at Phase Events in Alpharetta

Alpharetta, GA – March 19, 2025 – The **Greater North Fulton Chamber’s BOLD Committee** is proud to announce the recognition of five exceptional companies for their outstanding contributions to the advancement of women and their respective industries. The honored companies are Alcon, Ameline Shoppe, Atlanta Fine Homes Sotheby's International, Flex HR, and Don't Touch My Hair by Hollywood.

BOLD Companies are organizations that value female leadership and development within their own business, impact women in the community through service, and/or are woman-founded or led companies breaking glass ceilings and disrupting industry standards. Each year, we designate five companies as being BOLD, celebrated alongside our annual BOLD Awards.

Alcon has been a leader in eye care, providing innovative solutions that enhance the quality of life for millions. Their commitment to excellence and community engagement has set a high standard in the healthcare industry while working to further equity and empowerment of the women in their employ.

Ameline Shoppe is celebrated for its unique and high-quality products that have captivated customers and set trends in the retail sector. Their dedication to customer satisfaction and community involvement has made them a beloved local business that serves women from all of North Fulton.

Atlanta Fine Homes Sotheby's International is recognized for its exceptional service in the real estate market, helping clients find their dream homes with unparalleled expertise and care. Their team consists of several successful businesswomen and female leaders whose contributions to the community and the real estate industry are commendable.

Flex HR has been instrumental in providing comprehensive human resources solutions that empower businesses to thrive. Their innovative approaches and commitment to client success have made them a trusted partner in the HR industry and given opportunities to their businesswomen who work to lead the company and serve clients at the highest levels.

Don't Touch My Hair by Hollywood is honored for its impactful work in the beauty industry, promoting inclusivity and self-expression through their exceptional products and services. Their dedication to celebrating diversity and empowering women is truly inspiring.

The GNFCC is thrilled to celebrate these companies today at Phase Events in Alpharetta, recognizing their achievements and contributions. This event underscores the importance of businesswomen and the role they play in North Fulton.

About the GNFCC BOLD Committee (powered by Verizon):

The **GNFCC BOLD Committee** is the Chamber’s women’s group focused on empowering the businesswomen of North Fulton to build outstanding networks and spheres of influence, to collaborate and partner with peers and organizations to bolster business, and to celebrate and recognize the BOLD women of this region. The committee works with the Drake House in a mentor-style relationship and puts on four events a year under the GNFCC to further their mission. BOLD stands for *Business Women Organizing for Leadership and Development*.